VRROOM
THE ENTERTAINMENT
XR STUDIO & METAVERSE

VRROOM

WHO WE ARE

The award-winning
all-in-one solution
for cross-reality live shows,
culture & entertainment.

SXSW · PGA · THE WEBBY AWARDS · CANNES XR MARCHÉ DU FILM · Centre national de la musique · RAINDANCE IMMERSIVE

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OUR VISION

Emotions Beyond Reality

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OUR MOST ICONIC PROJECT

75M views

World Record

of the most streamed concert
(NYE 2021)

In partnership with UNESCO

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Alpha Party

An exclusive **IRL** and **in-VR** hybrid event in Paris featuring rising artists **Web7**, **Maxence**, **Le Juiice**. Each artist performed three songs and **met with their fans virtually** after the show. **M1n0t0r**, a virtual electronic DJ, closed the party with an exclusive live DJ set.

deezer PICO WARNER MUSIC FRANCE WAGRAM\STORIES CREATIVE INDUSTRIES The Orchard

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LET'S DO IT AGAIN !

Official Platform Launch with Armani White

Great launch opportunity planned this November with an exclusive immersive experience.

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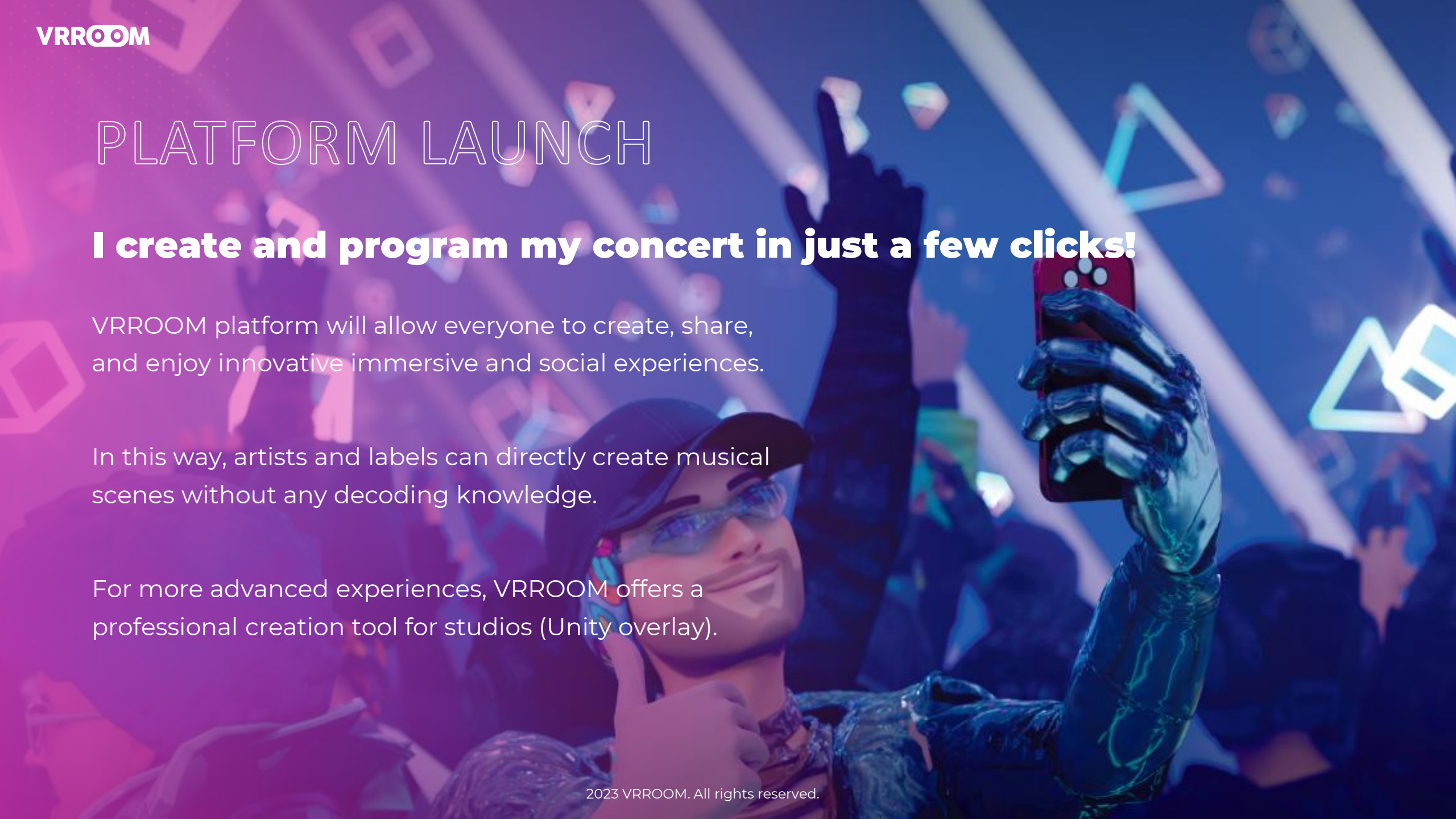
PLATFORM LAUNCH

I create and program my concert in just a few clicks!

VRROOM platform will allow everyone to create, share, and enjoy innovative immersive and social experiences.

In this way, artists and labels can directly create musical scenes without any decoding knowledge.

For more advanced experiences, VRROOM offers a professional creation tool for studios (Unity overlay).



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CUSTOMER JOURNEY

Create your account

Either in-app or on our website

Provide your Personal Information

Such as your age, email, name, country etc.

Follow the Tutorial

Explaining the best practices, safety settings and more.

Check The Events Calendar

Choose the event you want to attend or the friend you want to join!

Enter Your Room

Each user has their own personal room which can be customised with the merch acquired over time.

Choose your Avatar

A Ready Player Me avatar or one available in our gallery

.

Get or Buy Your Ticket(s

Either in-app or on our website

Enjoy the Show

Hang out with your friends or make new ones!

Support the Artists

Support the artists by purchasing virtual goods

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MONETIZATION

Ticketing

The sale of tickets will be available to allow artists and labels to monetize their events if they wish..

Merchandising

Clothing for avatars, accessories, or collectible items can be put up for sale.

Partners / Sponsors

Possibility to establish partnerships with brands to engage in immersive product placement.

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PLATFORM LAUNCH

Made for Live Shows

A platform dedicated only to shows and events.

Our own shows focused on changing traditional show formats and finding new ones for VR

Made for Creators

Creation tools customized to creators' needs: easy for the hobbyists, advanced for the pros

Effective monetization tools for content creators

Social features that connect the metaverse to traditional social media

Made to be Hybrid

Cross-platform and cross-device

IRL + VR performances

At the cutting edge of technology: integration of some AI features

Made to be Inclusive/Safe

Split users by age range (over or under 18)

UI thoughts for various physical disabilities such as color blindness

UI in various languages (English and French first, others to follow)

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MORE THAN 40 PRODUCTIONS

Festivals

2021 & 2022
GoEast Film Fest
Deutsche Film Institut

2021, 2022, 2023
SXSW
Virtual editions

2020, 2021 & 2022
The Venice Biennale
Virtual editions

Concerts

2020
Alone Together
Jean-Michel Jarre

2021
Welcome To The Other Side
Jean-Michel Jarre
75M views: world record

2022
Oxymore
Jean-Michel Jarre
Nomination to the Innovation Awards of the Producers Guild of America

We are the future
Paris La Défense Arena

Evenements

2021
HTV VIVE FLOW
Grid music experience

2022
Beijing Olympics & Roland Garros
France Télévisions

2023
VRROOM Metaverse Launch Concert

2021
RMN Grand Palais
Sculpture exhibition

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THANK YOU

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