

What are the key tech-related themes driving industries?

Industries Key Tech-Drivers

Mining & extraction

Energy generation

Industrial Manufacturing / Automation

Automotive

Electricity and Utilities

Agriculture

Financial Services

Cement / Non-metallic mineral products

Iron, Steel, Basic Metals + Chemicals

Transportation

Food production

Life Sciences & Healthcare

Electronics

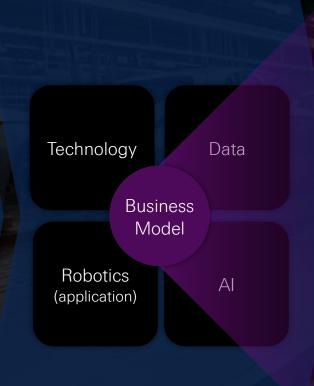
Construction equipment

Telecommunication

Wholesale, Retail

Tech

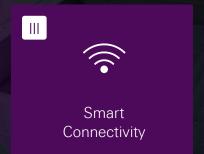




Key Themes





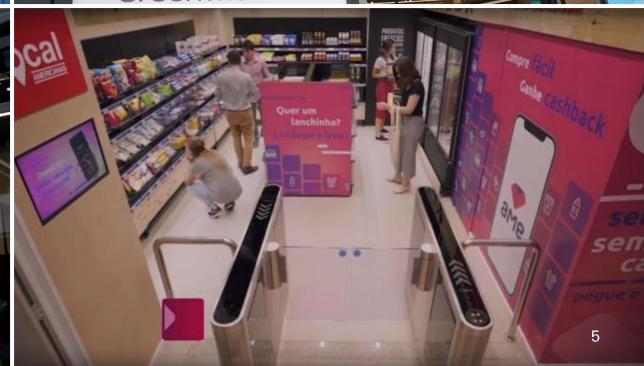














CHOOSE YOUR WIIINGS.













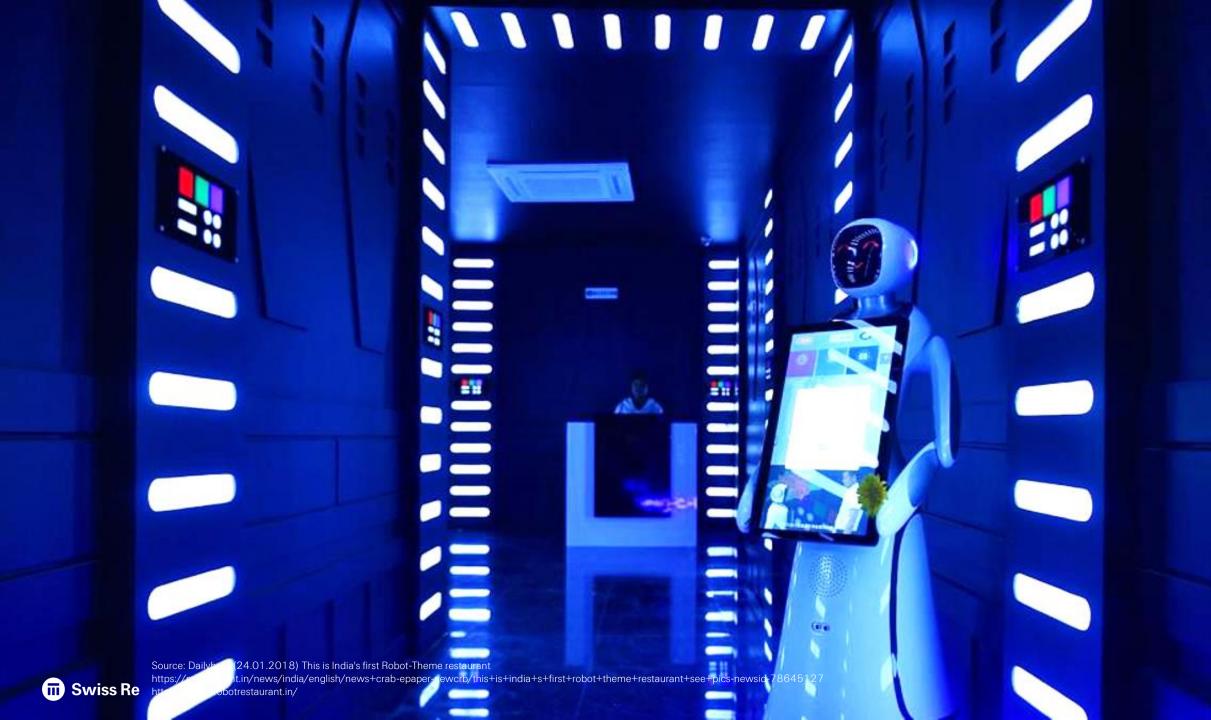


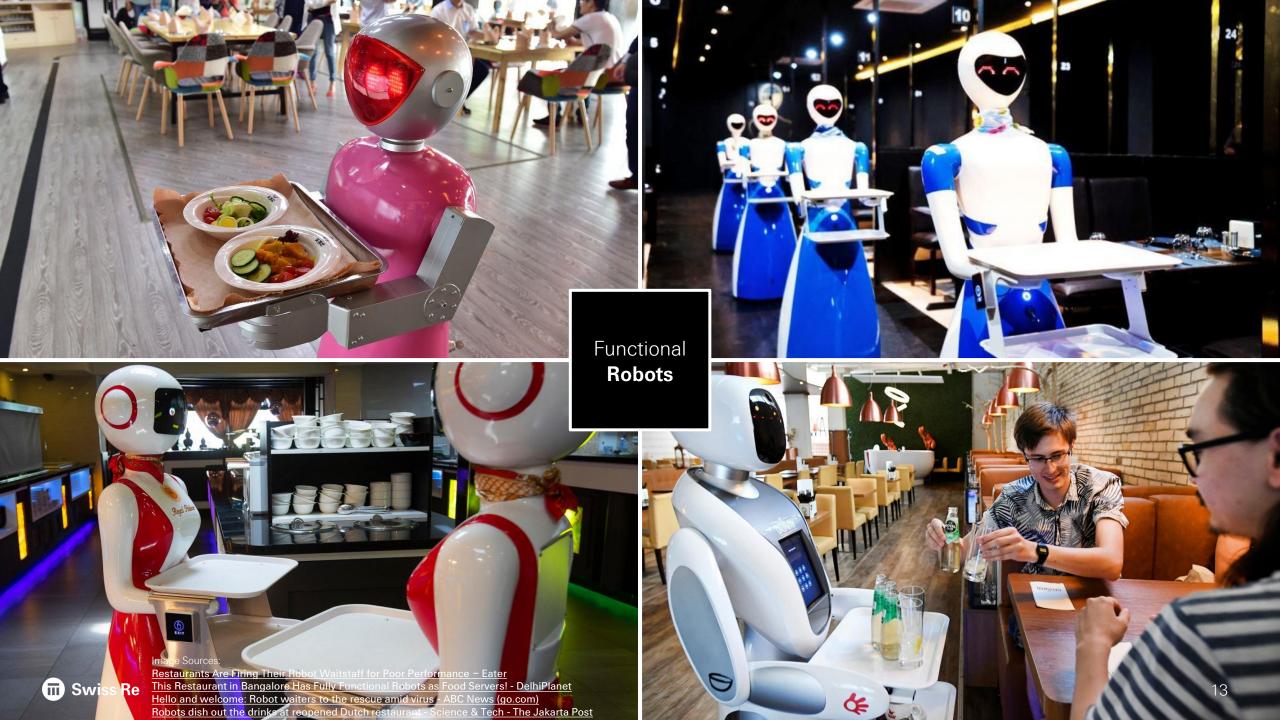


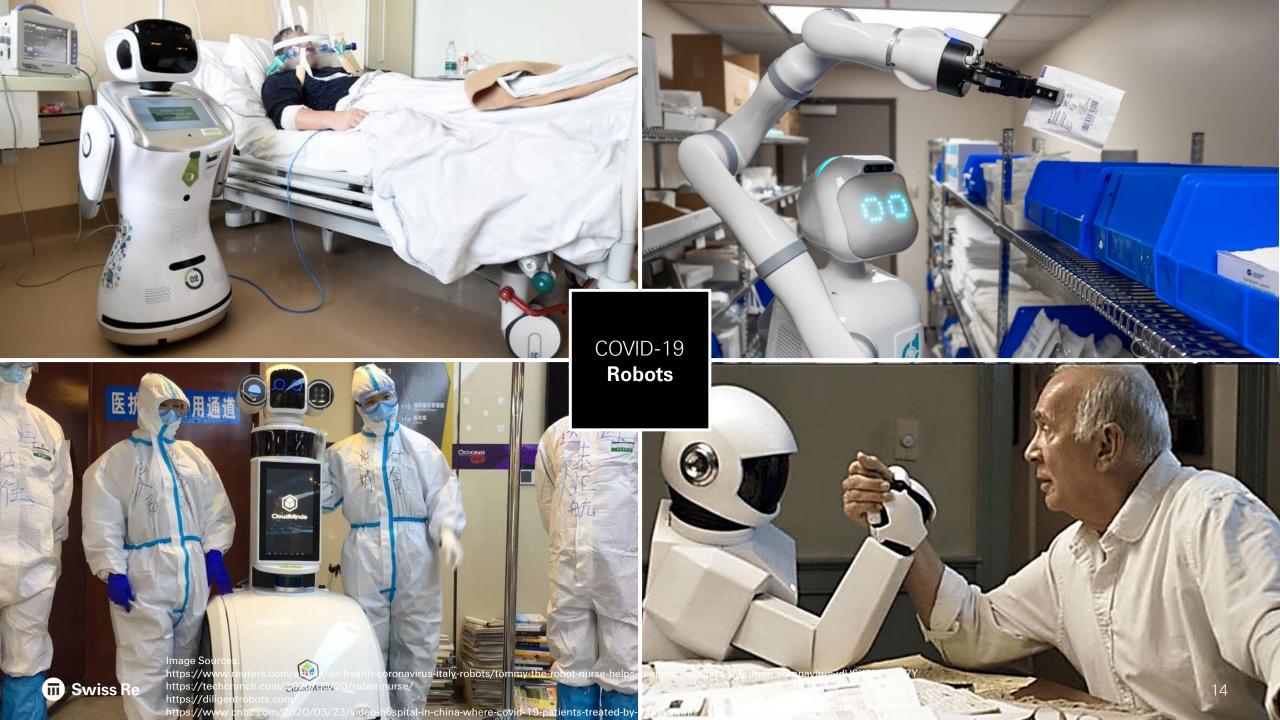
eat box (beatcorp.io) ato X | Robotic Coffee Pars (cafexapp.com)



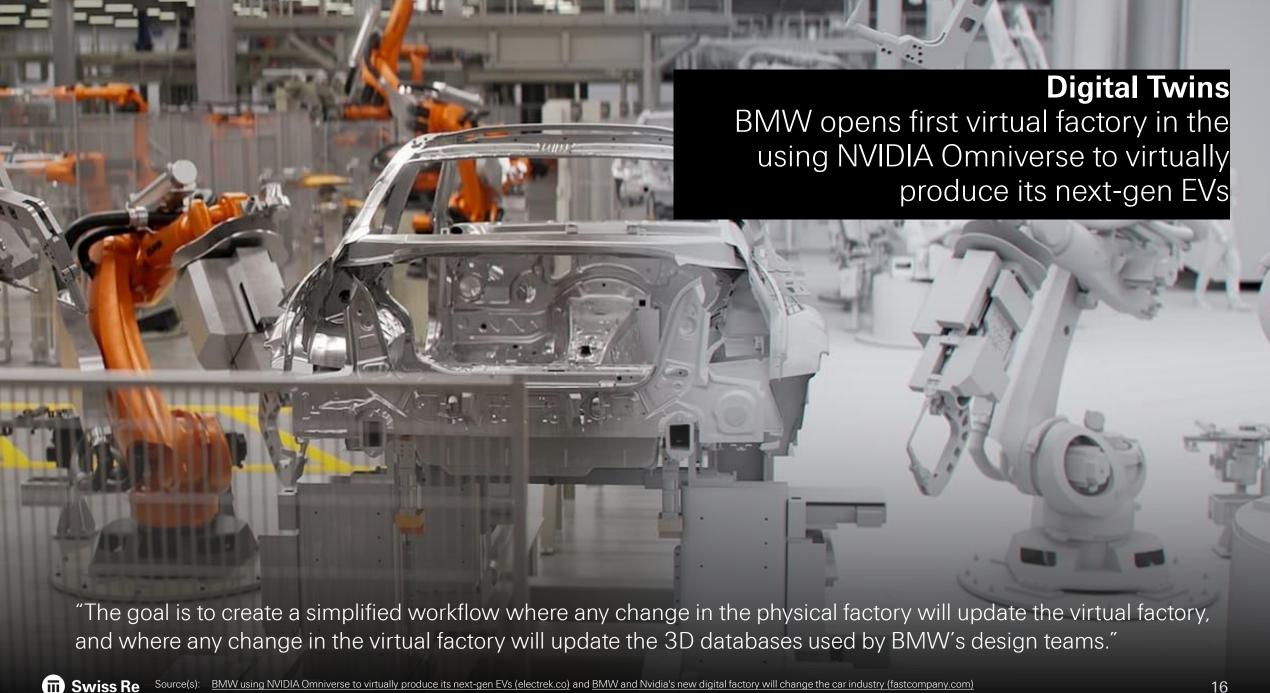


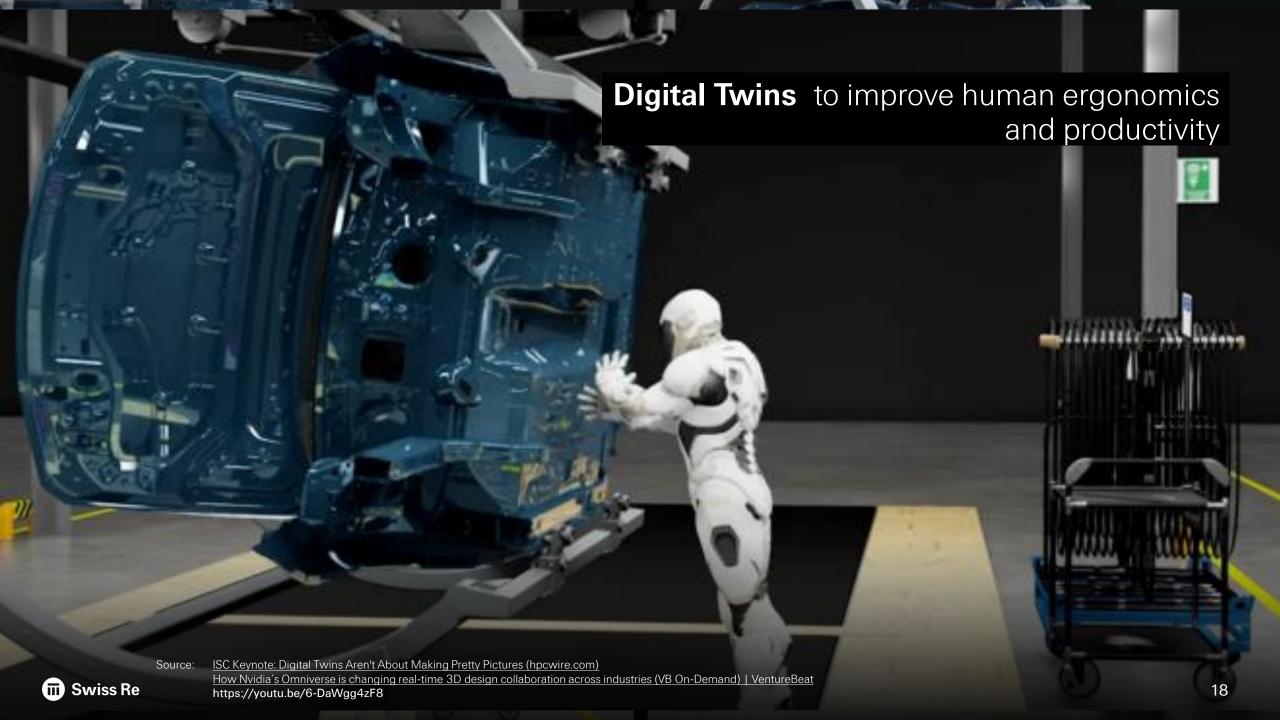




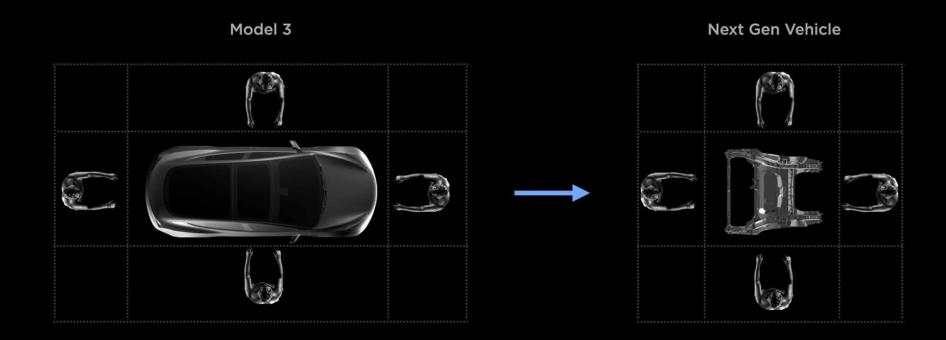








More People Can Work Simultaneously on Next Generation Vehicle

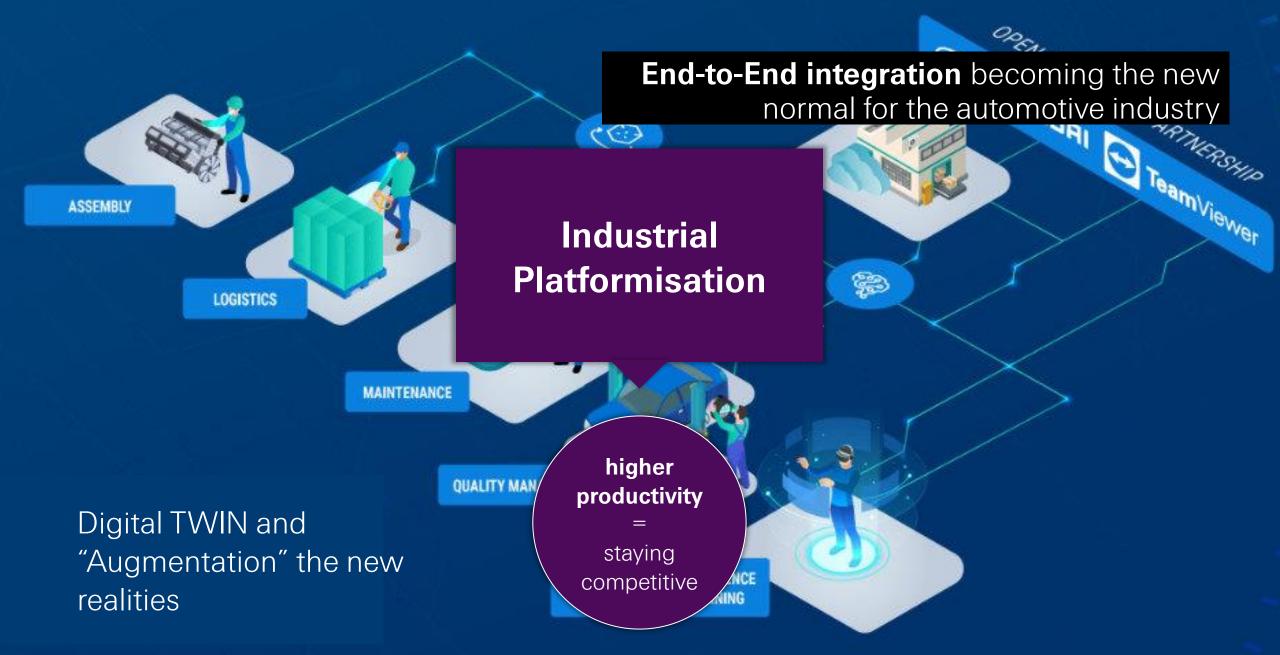


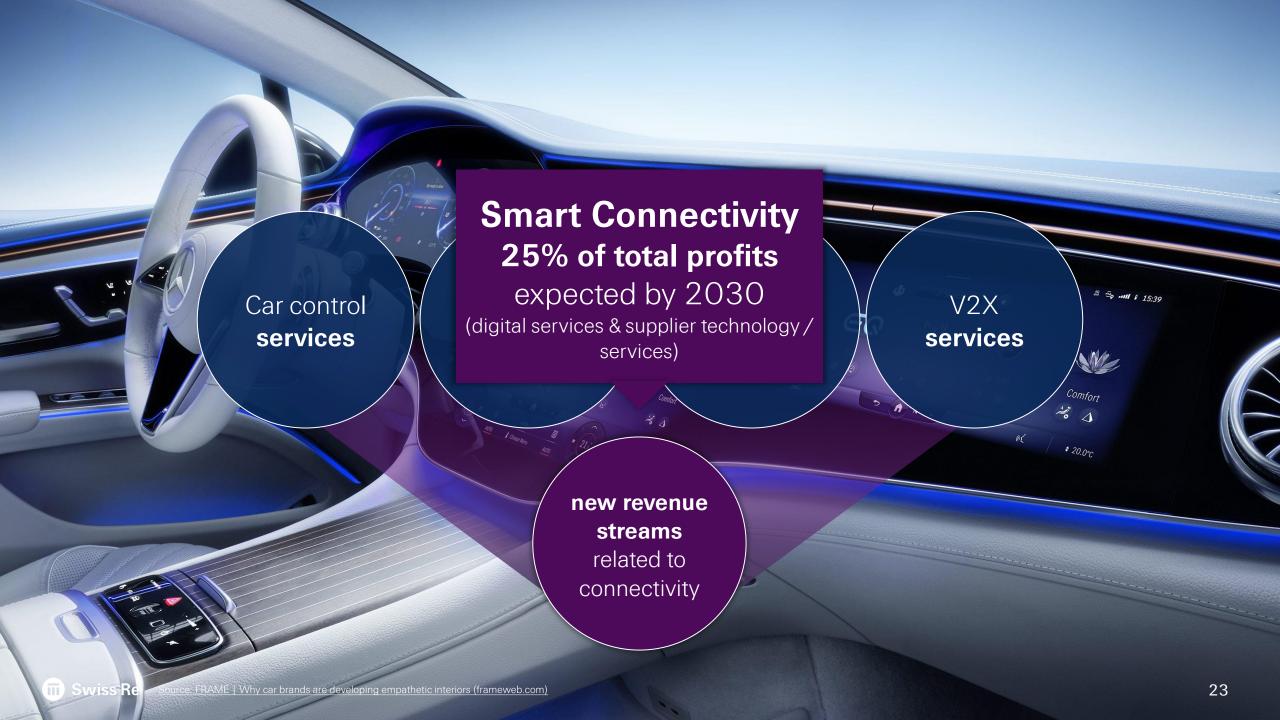
44%

30%

Operator Density Improvement Space Time Efficiency Improvement



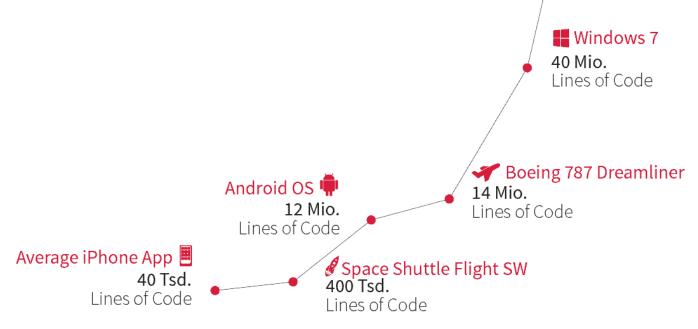




A car is the **most complex software device**A car is like a **high-end computer on wheels!**



Modern vehicles already have 100 million lines of code in their software, which is seven times more than in a Boeing 787 Dreamliner. Level 5 autonomous car has around **1'000 Mio** lines of code in 2025





24



Supporting numerous infotainment options

Creating connectivity relating safety options





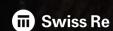
Navigation / safety / parking intelligence - best CX

Personalized voice assistant and CX related dialogues





Al-powered weed destroying startup laserblasting machine saves time and cuts pesticide use

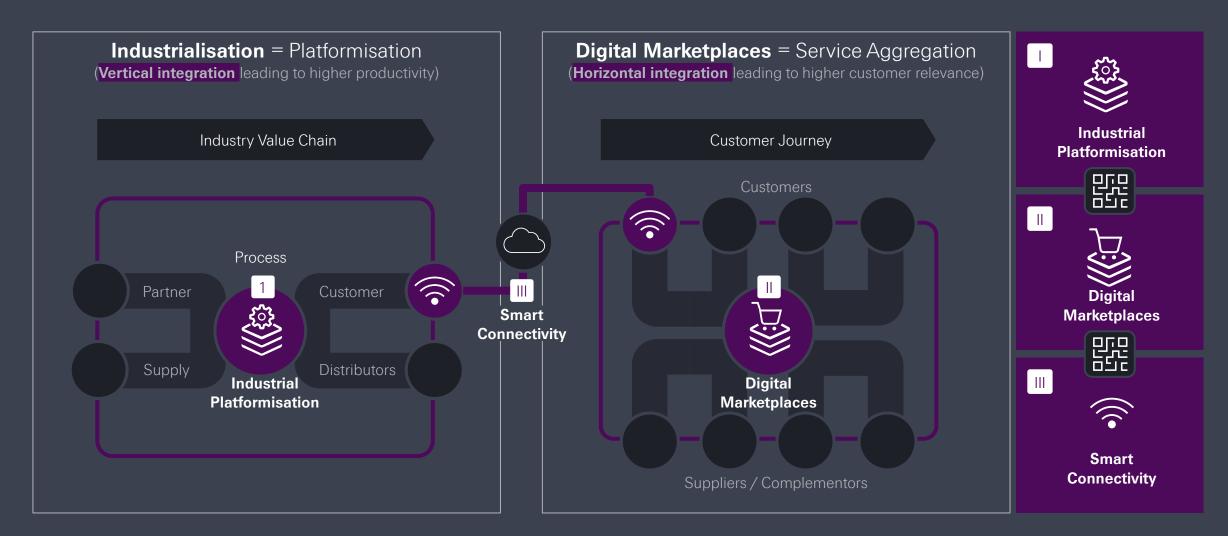








Summary of key developments: key transformation themes to be emerging

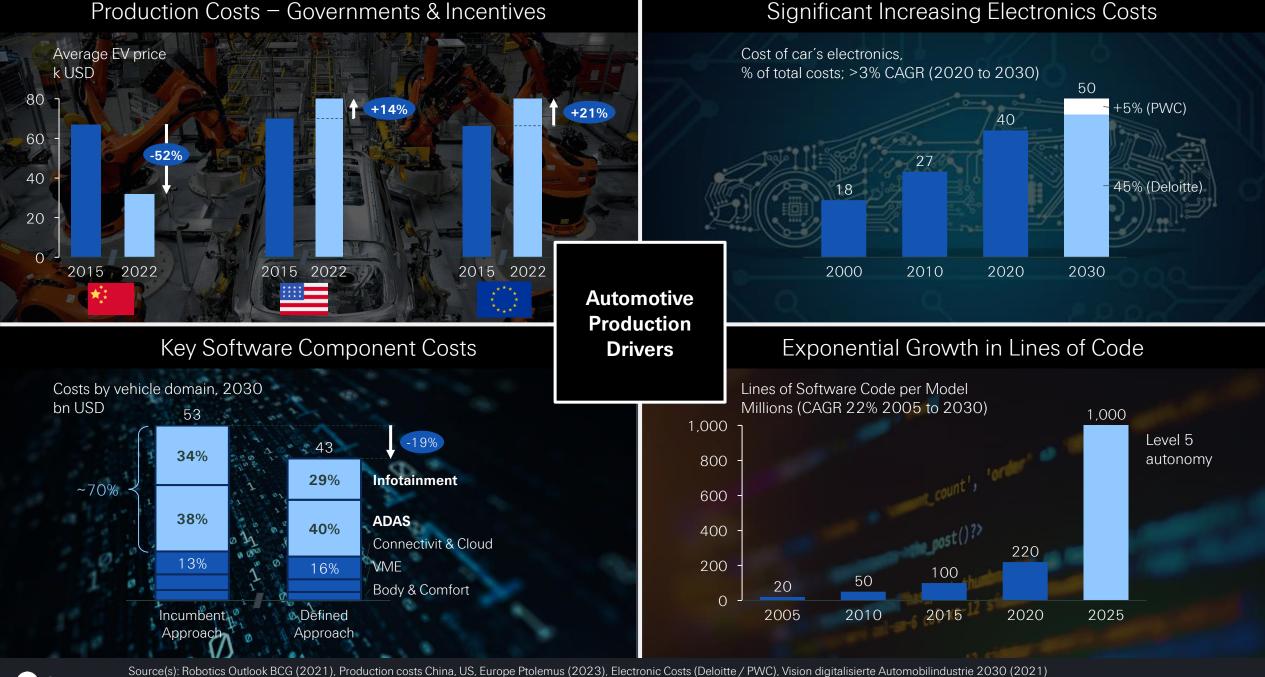


So what – what are key drivers **shaping & transforming** various industries

		Raw-Material Players			Industrialisation Players							Data-Savvy Players						
	Industry Key Industry Drives	Mining & Extraction	Cement and non- metallic minerals	Iron, steel and basic metals	Energy Generation	Industrial Manuf.ring /Automation	Automotive	Electricity and Utilities	Agriculture	Construction Equipment	Food production	Financial Services	Transportation	Life Sciences & Healthcare	Electronics	Telecommu- nication	Wholesale and Retail	Tech
	Platform business	?	?	?														
	Digital Transfor- mation																	

Industrial Platformisation Digital Marketplaces New data-driven business models







Thank you!

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